NEON SQUID

2023 Catalog
There’s nothing more exciting than showing the wonders of the world to curious readers.

We’re thrilled to introduce our new books for 2023. Plants to the Rescue! is an astonishing look at the ingenious ways scientists are turning to plants to solve some of the world’s biggest problems. Meanwhile, Tales of World War II, the next entry in our flagship history series, tells incredible stories about the courage of ordinary people during extraordinary times. This year also sees the publication of Secrets of the Forest—our first collection of bedtime stories inspired by nature.

We love these books, and we hope you will too.

Fiona Jo Sam
Co-Publishers, Neon Squid

Secrets of the Forest
8 1/2” x 10” • 160 pages • Hardcover • Ages 5-9 • US $19.99 • CAN $26.99

Every forest contains a thousand secrets... In this charming anthology of stories, wander into forests to meet the amazing animals living there. In one story a squirrel hunts for an elusive acorn buried earlier in the year, while another looks at an Alaskan wood frog as it freezes itself alive to survive a harsh winter. Follow the thrilling tale of a reindeer that gets separated from its herd in the snowy woods of Scandinavia, and marvel at a chameleon changing color in the forests of Madagascar. At the end of each tale, learn the science that inspired the story. As readers drift off to sleep, they’ll know a little bit more about the world around them.
Plants to the Rescue!
8 1/4" x 10 7/8" • 80 pages • Hardcover • Ages 8-10 • US $19.99 • Can $23.99

In the ongoing fight against climate change, plastic pollution, and disease, scientists are turning to an unlikely ally—plants! In this brilliant botany book by podcaster, TikToker, and plant professor Dr. Vikram Bajiga, read about the spinach that can send emails, the fig trees used to build living bridges, and the glow-in-the-dark plants that could light your home one day. Plus, learn about the prickly cactus that can be turned into an eco-friendly bag and the algae that could clean up oil spills. You won’t look at plants in the same way again!

Tales of World War II
9" x 11" • 160 pages • Hardcover • Ages 8-10 • US $21.99 • Can $28.99

The Second World War as you’ve never seen it before—discover the hidden stories of incredible human spirit during the world’s darkest hour. In this beautifully illustrated book, war historian Hattie Heam recounts incredible true stories from the war, including the champion cyclist who carried secret messages in his handlebars, the jazz singer who worked as a spy for the French Resistance, and the bear who was recruited by the Polish army! In between stories, the key events of the war are explained—including Pearl Harbor, D-Day, the Holocaust, and the bombings of Hiroshima and Nagasaki.
We Need to Talk About Vaginas
6 1/2" x 8 1/2" • 64 pages • Flexicover • Ages 10+ • US $14.99 • Can $19.99

Do you know the difference between a vagina and a vulva? If you’re not sure, this book by TikTok star Dr. Allison M. Rodgers could be for you! Topics covered include puberty, periods, sex, gender identity, and consent. You’ll learn the correct names for everything, realize that pubic hair is TOTALLY NORMAL, and read about the self-cleaning properties of vaginas. This book emphasizes that everybody is supposed to look a little different! Perfect for any children approaching puberty, or older readers who want to learn more about their bodies.

Aliens
8 1/2" x 10 1/8" • 80 pages • Hardcover • Ages 8-10 • US $17.99 • Can $23.99

Do aliens exist? Are UFOs real? The race is on to discover alien life in the universe! Join space expert Joaada Morancy on an out-of-this-world adventure in search of aliens. Get ready to travel the universe to meet robots on Mars, fly through the clouds of Venus, and dive into underground oceans on icy moons. Filled with cool science and information about the latest space missions, this is the perfect book for the next generation of alien hunters.
The Mind-Blowing World of Extraordinary Competitions

Includes competitions from all over the world

The Mind-Blowing World of Extraordinary Competitions

3" x 11" • 80 pages • Hardcover • Ages 8-10 • US $16.99 • Can $22.99

Cheese rolling races, baby crying competitions, pumpkin paddling races...it turns out there's nothing humans won't compete at! Read about camel beauty pageants, air guitar championships, and the town that holds a legendary fruit fight every year. Learn about the societies and traditions that created these competitions through thrilling stories. Filled with fun facts, this is the perfect book for fans of Guinness World Records.

Collectable animal series

June 2023 978-1-68449-308-1

Young Zoologist series

3 3/8" x 8 1/3" • 32 pages • Hardcover • Ages 5-8 • US $15.99 • Can $21.99

Become an expert with this exciting series of collectable field guides aiming to inspire the next generation of zoologists. Dive into the new books in the series to discover how many honey bees it takes to make a spoonful of honey, why koalas spend 15 hours a day sleeping, and why the temperature of sand determines if baby green sea turtles will be male or female. Each book is written by an expert biologist.

A Day in the Life series

8 1/2" x 10" • 48 pages • Hardcover • Ages 5-8 • US $16.99 • Can $22.99

Spend 24 hours with your favorite animals in this thrilling narrative series. Boogie with dancing flamingos, soar on thermals with a majestic eagle, and go on a night hunt with an owl in Birds. In Frogs, you’ll come face to face with a see-through frog, some pesky toads, and a wolverine frog that can shoot claws from beneath its skin. Each book is written by an expert and packed with science perfect for young readers.
The Airport
8 1/2" x 10 7/8" • 64 pages • Hardcover • Ages 5-9 • US $16.99 • Can $22.99

Pack your bags and get ready to check in at the airport! Meet pilots and cabin crew, follow a suitcase on an underground conveyor belt, and fly in an airplane in this nonfiction story perfect for children going on trips. Aviation expert John Walton takes readers behind the scenes to meet the incredible people who work day and night to keep an airport working. The book also explains the science and engineering of how things work, from X-ray scanners to baggage carousels.

The Book of Sisters
8 1/2" x 10 7/8" • 120 pages • Hardcover • Ages 8-10
Queens, Warriors, Witches, Revolutionaries. History is full of sisters making their mark. Meet incredible women in the pages of this book, from Queen Elizabeth II and Princess Margaret to tennis superstars Venus and Serena Williams. Take a tour of women’s history through these sister stories, from the courts of imperial China to the French Revolution.

Rewilding
9” x 11” • 80 pages • Hardcover • Ages 6-10 • US $19.99 • Can $25.99
Rewilding means returning animals or plants to places where they used to live. In this book, acclaimed biologist David A. Steen introduces some of the most amazing conservation stories from around the world. You'll meet conder chicks raised by hand puppets, ancient tortoises given a new lease on life, and extremely rare toads in need of a shower! This book will leave you with a key message: it’s not too late to save the planet.

Animal Sidekicks
9” x 11” • 128 pages • Hardcover • Ages 8–10 • US $19.99 • Can $26.99
Heard about the fish that clean shark teeth? Or the frog that lives with a tarantula? Welcome to the weird world of symbiosis—where animals form incredible relationships. Podcaster Macken Murphy introduces his favorite symbiotic relationships in his first book for children. Along the way he explains the cool science behind the baffling behavior of some animals and plants—from friendly alliances to pesky parasites.
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